

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 257296

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Adam Stoll / Target Enterprises
Name

15260 Ventura Blvd. #1240 Sherman Oaks, CA 91403
Address

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

David Guernsey
Jeffrey Smith

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Nat'l Federation of Independent Business
- b. The Purchaser is _____.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WKMG

ORDER

Print Date 08/20/12 Page 1 of 2

Flight Dates 08/20/12-09/09/12

Contract / Revision

257256 /

Product

263NATL FED INDP BUS

Original Date / Revision

08/20/12 08/20/12

Agency Com 15%

Billing Contact

Advertiser POL/Natl Fed of Independen

15260 Ventura Blvd Ste 1240
Sherman Oaks, CA 91403

Agency Target Enterprises LTD

Buying Contact

15260 Ventura Blvd Ste 1240
Sherman Oaks, CA 91403

Sales Office LAX

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 263

Alt Order # 06286601

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL-Issue

Priority P-3

Advertiser Ref

Primary Account Executive

Maria Casey

Account Executive	Order%	Start Date	End Date
Maria Casey	100%		

Order Share 100% Market Value 51800

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	18	\$18,020.00	\$21,200.00	0.00	07/30/12	08/26/12	18	\$18,020.00	\$21,200.00
September 2012	26	\$26,010.00	\$30,600.00	0.00	08/27/12	09/05/12	26	\$26,010.00	\$30,600.00
Totals	44	\$44,030.00	\$51,800.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKMG	08/21/12	08/31/12	Local 6 News 12-1230p CM		12-1230p	MTWTF--	:30	4	\$700.00	P-3	0.00	NM	9	\$6,300.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-TWTF--		4				\$700.00		0.00			
		Week: 08/27/12	09/02/12	MTWTF--		5				\$700.00		0.00			
E 2	WKMG	08/21/12	08/31/12	News at 6p CM		6-630p	MTWTF--	:30	4	\$1,000.00	P-3	0.00	NM	9	\$9,000.00
				News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-TWTF--		4				\$1,000.00		0.00			
		Week: 08/27/12	09/02/12	MTWTF--		5				\$1,000.00		0.00			
E 3	WKMG	08/21/12	08/31/12	News at 7p CM		7-7:30p	MTWTF--	:30	4	\$1,200.00	P-3	0.00	NM	9	\$10,800.00
				News at 7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-TWTF--		4				\$1,200.00		0.00			



WKMG

Print Date: 08/20/12

Page 2 of 2

Contract / Revision 257256 Flight Dates 08/20/12-09/09/12

Hiatus Dates

Original Date / Revision 08/20/12/ 08/20/12

Order Sep 00:15:00

Advertiser POL/Natl Fed of Independe Product 263 NATL FED INDP BUS Estimate # 263

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WKMG	08/21/12	08/31/12	News at 7p News at 7p	CM	7-7:30p	MTWTF--	:30	4	\$1,200.00	P-3	0.00	NM	9	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	MTWTF--					5	\$1,200.00		0.00			
E 4	WKMG	08/21/12	08/31/12	M-F 11p News M-F 11p News	CM	11-1135p	MTWTF--	:30	4	\$1,800.00	P-3	0.00	NM	9	\$16,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-TWTF--					4	\$1,800.00		0.00			
Week:		08/27/12	09/02/12	MTWTF--					5	\$1,800.00		0.00			
E 5	WKMG	08/26/12	09/02/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----1					1	\$1,300.00		0.00			
Week:		08/27/12	09/02/12	-----1					1	\$1,300.00		0.00			
E 6	WKMG	08/26/12	09/02/12	Face The Nation Face The Nation	CM	1030-1130a	-----1	:30	1	\$1,100.00	P-3	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----1					1	\$1,100.00		0.00			
Week:		08/27/12	09/02/12	-----1					1	\$1,100.00		0.00			
E 7	WKMG	09/03/12	09/05/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	MTW----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	MTW----					1	\$700.00		0.00			
E 8	WKMG	09/03/12	09/05/12	News at 6p News at 6p	CM	6-630p	MTW----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	MTW----					1	\$1,000.00		0.00			
E 9	WKMG	09/03/12	09/05/12	News at 7p News at 7p	CM	7-7:30p	MTW----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	MTW----					1	\$1,200.00		0.00			
E 10	WKMG	09/03/12	09/05/12	M-F 11p News M-F 11p News	CM	11-1135p	MTW----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	MTW----					1	\$1,800.00		0.00			
Totals														44	\$51,800.00

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING
(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 257181

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Erin Pennington
Name

235 E. Virginia St. Tallahassee, FL 32301
Address

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is RPOF 3 Pack.
- b. The Purchaser is _____.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

WKMG

ORDER

Print Date 08/20/12

Page 1 of 2

Flight Dates 08/20/12-09/07/12

Order Sep 00:15:00

Contract / Revision

257181

Product

RPOF 3 PAC

Original Date / Revision

08/17/12 08/17/12

Agency Com 15%

Billing Contact

Advertiser POL/RPOF 3 PACK//R/STR/F

**235 E. Virginia St.
Tallahassee, FL 32301**

Agency Southern Campaign Resource

Buying Contact

Sales Office PHI

Sales Region NAT

Agency Ref

**235 E. Virginia St.
Tallahassee, FL 32301**

Estimate #

Alt Order # 06285448

<u>Billing Type</u>	Cash
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<u>Order Type</u>	GENERAL
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Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes	AGY	POL	GEN
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Product Codes PL-Candidate

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 24800

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Order Totals					Billing Plan				
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	5	\$6,120.00	\$7,200.00	0.00	07/30/12	08/26/12	5	\$6,120.00	\$7,200.00
September 2012	13	\$14,960.00	\$17,600.00	0.00	08/27/12	09/07/12	13	\$14,960.00	\$17,600.00
Totals	18	\$21,080.00	\$24,800.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
E 1	WKMG	08/21/12	08/23/12	Local 6 News 12-1230p	CM	12-1230p	-T-T---	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-T-T---			2		\$800.00		0.00				
E 2	WKMG	08/22/12	08/22/12	News at 6p	CM	6-630p	--1----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	--1----			1		\$1,200.00		0.00				
E 3	WKMG	08/20/12	08/23/12	M-SU 11p News	CM	11-1135p	M--T---	:30	2	\$2,200.00	P-3	0.00	NM	2	\$4,400.00
				M-SU 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	M--T---			2		\$2,200.00		0.00				
E 4	WKMG	08/28/12	08/30/12	Local 6 News 12-1230p	CM	12-1230p	-TWT---	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00
				Local 6 News 12-1230p											

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WKMG	08/28/12	08/30/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	-TWT---	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	-TWT---					3	\$800.00		0.00			
E 5	WKMG	08/27/12	08/31/12	News at 6p News at 6p	CM	6-630p	M---F--	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	M---F--					2	\$1,200.00		0.00			
E 6	WKMG	08/29/12	08/30/12	M-F 11p News M-F 11p News	CM	11-1135p	--WT---	:30	2	\$2,200.00	P-3	0.00	NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	--WT---					2	\$2,200.00		0.00			
E 7	WKMG	09/04/12	09/07/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	-T--F--	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-T--F--					2	\$800.00		0.00			
E 8	WKMG	09/03/12	09/05/12	News at 6p News at 6p	CM	6-630p	M-W----	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	M-W----					2	\$1,200.00		0.00			
E 9	WKMG	09/03/12	09/06/12	M-SU 11p News M-SU 11p News	CM	11-1135p	M--T---	:30	2	\$2,200.00	P-3	0.00	NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	M--T---					2	\$2,200.00		0.00			
Totals														18	\$24,800.00

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 257270

1. THE NAME OF THE CANDIDATE IS: Mitt Romney
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Romney For President.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Darrell Crate
5. THE CONTACT PERSON FOR THE PURCHASER IS:

American Rambler Productions
Name

138 Conant St. Beverly MA 01915
Address

Phone Number

6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Darrell Crate

* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

ORDER

Print Date 08/20/12 Page 1 of 4

Flight Dates 08/22/12-08/28/12

Contract / Revision

257270 /

Product ROMNEY FOR PRESIDENT

Original Date / Revision

08/20/12 08/20/12

Agency Com 15%

Billing Contact

Advertiser Pol/Mitt Romney/R/ Presider

138 Conant Street
Beverly, MA 01915

Agency American Rambler Producti

Buying Contact

138 Conant Street
Beverly, MA 01915

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 38

Alt Order # 06288329

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic W18-49

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Republican

Priority P-3

Advertiser Ref

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 91550

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	90	\$77,817.50	\$91,550.00	0.00
Totals	90	\$77,817.50	\$91,550.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/26/12	90	\$77,817.50	\$91,550.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	WKMG	08/22/12	08/24/12	Morn News at 6a Morn News at 6a	CM	6-7a	--WTF--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					3	\$500.00		0.00			
2	WKMG	08/22/12	08/24/12	CBS This Morning The Early Show	CM	7-9a	--WTF--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					3	\$500.00		0.00			
3	WKMG	08/22/12	08/22/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	--1----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--1----					1	\$350.00		0.00			
4	WKMG	08/22/12	08/24/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	--WTF--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/20/12

Page 2 of 4

Contract / Revision

257270

Flight Dates 08/22/12-08/28/12

Hiatus Dates

Original Date / Revision 08/20/12/ 08/20/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **38**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WKMG	08/22/12	08/24/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	--WTF--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					3	\$600.00		0.00			
5	WKMG	08/22/12	08/24/12	11-12p Price Is Right Price Is Right	CM	11a-12p	--WTF--	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					3	\$800.00		0.00			
6	WKMG	08/22/12	08/24/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	--WTF--	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					3	\$700.00		0.00			
7	WKMG	08/22/12	08/24/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	--WTF--	:30	6	\$800.00	P-3	0.00	NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					6	\$800.00		0.00			
8	WKMG	08/22/12	08/24/12	2-3p The Talk The Talk	CM	2-3p	--WTF--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					3	\$600.00		0.00			
9	WKMG	08/22/12	08/24/12	3-4p Nate/Doctors 9/10 Nate Berkus	CM	3-4p	--WTF--	:30	3	\$350.00	P-3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					3	\$350.00		0.00			
10	WKMG	08/22/12	08/24/12	4-430p Extra Extra	CM	4-430p	--WTF--	:30	3	\$450.00	P-3	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					3	\$450.00		0.00			
11	WKMG	08/22/12	08/24/12	430-5p Inside Edition Inside Edition	CM	430-5p	--WTF--	:30	3	\$550.00	P-3	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					3	\$550.00		0.00			
12	WKMG	08/22/12	08/24/12	News at 5p News at 5p	CM	5-530p	--WTF--	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					3	\$800.00		0.00			
13	WKMG	08/22/12	08/24/12	News at 6p News at 6p	CM	6-630p	--WTF--	:30	6	\$1,000.00	P-3	0.00	NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					6	\$1,000.00		0.00			
14	WKMG	08/22/12	08/24/12	News at 7p News at 7p	CM	7-7:30p	--WTF--	:30	3	\$1,200.00	P-3	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					3	\$1,200.00		0.00			
15	WKMG	08/22/12	08/24/12	M-F 11p News M-F 11p News	CM	11-1135p	--WTF--	:30	6	\$1,800.00	P-3	0.00	NM	6	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					6	\$1,800.00		0.00			
16	WKMG	08/22/12	08/24/12	M-F David Letterman David Letterman	CM	1136p-1238a	--WTF--	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--					3	\$700.00		0.00			

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	WKMG	08/22/12	08/24/12	M-F David Letterman David Letterman	CM	1136p-1238a	--WTF--	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--		3			\$700.00			0.00			
17	WKMG	08/22/12	08/24/12	Morn News at 5a Morn News at 5a	CM	5-530a	--WTF--	:30	6	\$300.00	P-3	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--		6			\$300.00			0.00			
18	WKMG	08/22/12	08/24/12	Morn News at 530a Morn News at 530a	CM	530-6a	--WTF--	:30	6	\$400.00	P-3	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	--WTF--		6			\$400.00			0.00			
19	WKMG	08/22/12	08/22/12	Wed Prime 10p CSI	CM	10-11p	--1----	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	--1----		1			\$6,000.00			0.00			
E 20	WKMG	08/24/12	08/24/12	Fri Prime 9p No Show/See NFL Prsn F	CM	9-10p	----1--	:30	1	\$4,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	----1--		1			\$4,000.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WKMG	08/20/12-08/26/12		Fri Prime 9p		9-10p	-----F----	:30	(\$4,000.00)	0.00	NM				
See MG 23.2,23.3															
21	WKMG	08/25/12	08/25/12	7-9a CBS This Morn SaCM 7-9a Sat Early Show	CM	7-9a	-----2-	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	-----2-		2			\$400.00			0.00			
22	WKMG	08/25/12	08/25/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----2-	:30	2	\$550.00	P-3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	-----2-		2			\$550.00			0.00			
E 23	WKMG	08/25/12	08/25/12	Sat Prime 8p No Show/See NFL Prsn S	CM	8-9p	-----1-	:30	1	\$2,000.00	P-3	0.00	NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	-----1-		1			\$2,000.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WKMG	08/20/12-08/26/12		Sat Prime 8p		8-9p	-----Sa--	:30	(\$2,000.00)	0.00	NM				
See MG 23.2,23.3															
2	WKMG	08/24/12-08/24/12		NFL Preseason Fri		Fri 8p-cc	(8:00 PM-11:30 -----F----	:30	\$8,000.00	0.00	NM				
Ⓜ MG for 20.1,25.1,24.1,24.2,23.1															
3	WKMG	08/25/12-08/25/12		NFL Preseason Sat		various	(7:58 PM-11:30 -----Sa--	:30	\$8,000.00	0.00	NM				
Ⓜ MG for 20.1,25.1,24.1,24.2,23.1															
E 24	WKMG	08/25/12	08/25/12	Sat Prime 9p No Show/See NFL Prsn S	CM	9-10p	-----2-	:30	2	\$3,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	-----2-		2			\$3,000.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WKMG	08/20/12-08/26/12		Sat Prime 9p		9-10p	-----Sa--	:30	(\$3,000.00)	0.00	NM				
See MG 23.2,23.3															
2	WKMG	08/20/12-08/26/12		Sat Prime 9p		9-10p	-----Sa--	:30	(\$3,000.00)	0.00	NM				
See MG 23.2,23.3															

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	WKMG	08/25/12	08/25/12	Sat Prime 10p No Show/See NFL Prsn S	CM	10-11p	-----1-	:30	1	\$4,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----1-	1					\$4,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	08/20/12-08/26/12		Sat Prime 10p		10-11p	-----Sa--	:30		(\$4,000.00)		0.00	NM		
See MG 23.2, 23.3															
26	WKMG	08/25/12	08/25/12	Sat 11p News Sat 11p News	CM	11-1135p	-----2-	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----2-	2					\$1,800.00		0.00			
27	WKMG	08/25/12	08/25/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----3-	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----3-	3					\$150.00		0.00			
28	WKMG	08/26/12	08/26/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----3	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----3	3					\$200.00		0.00			
29	WKMG	08/26/12	08/26/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----2	:30	2	\$1,300.00	P-3	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----2	2					\$1,300.00		0.00			
30	WKMG	08/26/12	08/26/12	Face The Nation Face The Nation 1-hr	CM	1030-1130a	-----1	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----1	1					\$1,100.00		0.00			
31	WKMG	08/26/12	08/26/12	CBS Evening News CBS Eve News	CM	630-7p	-----2	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----2	2					\$650.00		0.00			
32	WKMG	08/26/12	08/26/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----1	1					\$5,000.00		0.00			
33	WKMG	08/26/12	08/26/12	Sun 11p News Sun 11p News	CM	11-1135p	-----2	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----2	2					\$1,800.00		0.00			
Totals														90	\$91,550.00

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 257269

1. THE NAME OF THE CANDIDATE IS: Bill Nelson / DSCC
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Senate in
the ☒ Primary Election, ☐ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Bill Nelson for Senate
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Peggy Gannon
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Shelli Hutton / Alan Hutton
Name
6190 Gravedale Crt, Ste. 200 Alexandria, VA 22310
Address

Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Peggy Gannon

* The Treasurer is often the only top officer of a Candidate Committee.

WKMG

ORDER

Print Date 08/20/12

Page 1 of 2

Flight Dates 08/22/12-08/27/12

Contract / Revision

257269 /

Product

DSCC-NELSON

Original Date / Revision

08/20/12 08/20/12

Agency Com 15%

Billing Contact

Advertiser POL/BNelson/DSCC/D/SEN/f

**6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552**

Agency **Abar-Hutton Media, LLC**

Buying Contact Shelli Hutton

Sales Office PH1

Sales Region NAT

Agency Ref

6190 Grovedale Ct.

Suite 200

Alexandria, VA 22310-2552

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Sep 00:15:00

Estimate # 551

Alt Order # **06288177**

<u>Billing Type</u>	Cash
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Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

<u>Rev Codes</u>	AGY	POL	CAND
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Product Codes PL-Senate-Democrat

Priority P-3

Advertiser Ref

Order Share 100% Market Value 8500

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Order Totals					Billing Plan		# Spots	Net Amount	Gross Amount
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date			
August 2012	5	\$6,460.00	\$7,600.00	0.00	07/30/12	08/26/12	5	\$6,460.00	\$7,600.00
September 2012	1	\$765.00	\$900.00	0.00	08/27/12	08/27/12	1	\$765.00	\$900.00
Totals	6	\$7,225.00	\$8,500.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	08/23/12	08/23/12	11-12p Price Is Right Price Is Right	CM	11a-12p	---1---	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/20/12	08/26/12	---1---					1	\$900.00		0.00			
E 2	WKMG	08/27/12	08/27/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/27/12	09/02/12	1-----					1	\$900.00		0.00			
E 3	WKMG	08/22/12	08/22/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	--1----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/20/12	08/26/12	--1----					1	\$800.00		0.00			
E 4	WKMG	08/23/12	08/26/12	M-SU 11p News M-SU 11p News	CM	11-1135p	---T---S	:30	2	\$2,200.00	P-3	0.00	NM	2	\$4,400.00

WKMG

Print Date: 08/20/12

Page 2 of 2

Contract / Revision

257269

Flight Dates 08/22/12-08/27/12

Hiatus Dates

Original Date / Revision 08/20/12/ 08/20/12

Order Sep 00:15:00

Advertiser POL/BNelson/DSCC/D/SEN, Product DSCC-NELSON

Estimate # **551**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	WKMG	08/23/12	08/26/12	M-SU 11p News M-SU 11p News	CM	11-1135p	---T--S	:30	2	\$2,200.00	P-3	0.00 NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	---T--S					2	\$2,200.00		0.00		
E 5	WKMG	08/26/12	08/26/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,500.00	P-3	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----1					1	\$1,500.00		0.00		
Totals													6	\$8,500.00

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING
(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 257267

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Mundy Katowitz Media
Name

1322 G Street SE Washington DC 20003
Address

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:

Greg Speed

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Priorities USA Act.
- b. The Purchaser is _____.

NOTE: If the ad relates to an issue of state or local (not national) importance
and does not refer to a candidate, only this Form should be filed in the Political
File. Do not file the Order.

WKMG

ORDER

Print Date 08/20/12 Page 1 of 2

Flight Dates 08/21/12-08/27/12

Contract / Revision

257267 /

Product

PRIORITIES USA ACT

Original Date / Revision

08/20/12 08/20/12

Agency Com 15%

Billing Contact

Advertiser **ISS/Priorities USA Action**

1322 G. Street, SE
Washington, DC 20003

Agency **Mundy Katowitz Media**

Buying Contact

Sales Office PHI

Sales Region NAT

Agency Ref

**1322 G. Street, SE
Washington, DC 20003**

Order Sep 00:15:00

Estimate # 1521

Alt Order # 06288263

Billing Type	Cash
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Order Type	GENERAL
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Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes	AGY	POL	ISSUE
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Product Codes PL-Issue,PL-Non-Ballot-Relate

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 15300

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Order Totals					Billing Period		Order Totals		
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	8	\$11,475.00	\$13,500.00	0.00	07/30/12	08/26/12	8	\$11,475.00	\$13,500.00
September 2012	1	\$1,530.00	\$1,800.00	0.00	08/27/12	08/27/12	1	\$1,530.00	\$1,800.00
Totals	9	\$13,005.00	\$15,300.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	WKMG	08/24/12	08/24/12	11-12p Price Is Right Price Is Right	CM	11a-12p	----1--	1:00	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/20/12	08/26/12	----1--		1			\$1,800.00		0.00				
2	WKMG	08/27/12	08/27/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	1-----	1:00	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/27/12	09/02/12	1-----		1			\$1,800.00		0.00				
3	WKMG	08/25/12	08/25/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	1:00	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/20/12	08/26/12	-----1-		1			\$1,100.00		0.00				
4	WKMG	08/25/12	08/25/12	7-9a CBS This Morn Sa 7-9a Sat Early Show	CM	7-9a	-----1-	1:00	1	\$800.00	P-3	0.00	NM	1	\$800.00



WKMG

Print Date: 08/20/12

Page 2 of 2

Contract / Revision

257267

Flight Dates 08/21/12-08/27/12

Hiatus Dates

Original Date / Revision 08/20/12/ 08/20/12

Order Sep 00:15:00

Advertiser ISS/Priorities USA Action Product PRIORITIES USA ACT

Estimate # 1521

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WKMG	08/25/12	08/25/12	7-9a CBS This Morn SaCM 7-9a Sat Early Show	CM	7-9a	-----1-	1:00	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----1-					1	\$800.00		0.00			
5	WKMG	08/26/12	08/26/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	1:00	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----1					1	\$3,000.00		0.00			
6	WKMG	08/21/12	08/21/12	2-3p The Talk The Talk	CM	2-3p	-1-----	1:00	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-1-----					1	\$1,400.00		0.00			
7	WKMG	08/21/12	08/21/12	News at 6p News at 6p	CM	6-630p	-1-----	1:00	1	\$2,400.00	P-3	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-1-----					1	\$2,400.00		0.00			
8	WKMG	08/22/12	08/22/12	11-12p Price Is Right Price Is Right	CM	11a-12p	--1----	1:00	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--1----					1	\$1,800.00		0.00			
9	WKMG	08/22/12	08/22/12	CBS This Morning The Early Show	CM	7-9a	--1----	1:00	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--1----					1	\$1,200.00		0.00			
														Totals	9 \$15,300.00

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING
(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 257191

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Elise Cloyd
Name

600 Fairmount Ave, Ste. 306 Towson, MD 21286
Address

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Restore Our Future.
- b. The Purchaser is _____.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

WKMG

ORDER

Print Date 08/20/12

Page 1 of 3

Flight Dates 08/21/12-08/27/12

Contract / Revision

257191 /

Product

RESTORE OUR FUTURE

Original Date / Revision

08/20/12 08/20/12

Agency Com 15%

Billing Contact

Advertiser POL/Restore Our Future

**600 Fairmount Ave., Ste 306
Towson, MD 21286-1002**

Agency **Mentzer Media Services**

Buying Contact **Elise Cloyd**

Sales Office PHI

Sales Region NAT

Agency Ref

**600 Fairmount Ave., Ste 306
Towson, MD 21286-1002**

Order Sep 00:05:00

Estimate # **1940**

Alt Order # **06285480**

<u>Billing Type</u>	Cash
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<u>Order Type</u>	GENERAL
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<u>Billing Cycle</u>	EOM/EOC
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Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL GEN

Product Codes PL-Issue

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 111100

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Order Totals					Start Date	End Date	# Spots	Net Amount	Gross Amount
Month	# of Spots	Net Amount	Gross Amount	Rating					
August 2012	39	\$88,315.00	\$103,900.00	0.00	07/30/12	08/26/12	39	\$88,315.00	\$103,900.00
September 2012	5	\$6,120.00	\$7,200.00	0.00	08/27/12	08/27/12	5	\$6,120.00	\$7,200.00
Totals	44	\$94,435.00	\$111,100.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
1	WKMG	08/21/12	08/24/12	Local 6 News 12-1230p CM		12-1230p	-TWTF--	:30	4	\$800.00	P-3	0.00	NM	4	\$3,200.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-TWTF--					4	\$800.00		0.00			
2	WKMG	08/21/12	08/24/12	News at 6p CM		6-630p	-TWTF--	:30	4	\$1,200.00	P-3	0.00	NM	4	\$4,800.00
				News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-TWTF--					4	\$1,200.00		0.00			
3	WKMG	08/21/12	08/24/12	News at 7p CM		7-7:30p	-TWTF--	:30	4	\$1,500.00	P-3	0.00	NM	4	\$6,000.00
				News at 7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-TWTF--					4	\$1,500.00		0.00			
4	WKMG	08/21/12	08/24/12	M-F 7:30-8p Inside Ed CM		730-8p	-TWTF--	:30	4	\$1,500.00	P-3	0.00	NM	4	\$6,000.00
				Inside Edition											



WKMG

Print Date: 08/20/12

Page 2 of 3

Contract / Revision

257191

Flight Dates 08/21/12-08/27/12

Hiatus Dates

Original Date / Revision 08/20/12/ 08/20/12

Order Sep 00:05:00

Advertiser POL/Restore Our Future

Product RESTORE OUR FUTURE

Estimate # 1940

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
4	WKMG	08/21/12	08/24/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	-TWTF--	:30	4	\$1,500.00	P-3	0.00 NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-TWTF--					4	\$1,500.00		0.00		
5	WKMG	08/21/12	08/24/12	M-F 11p News M-F 11p News	CM	11-1135p	-TWTF--	:30	6	\$2,200.00	P-3	0.00 NM	6	\$13,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-TWTF--					6	\$2,200.00		0.00		
6	WKMG	08/21/12	08/21/12	Tue Prime 8p NCIS	CM	8-9p	-2-----	:30	2	\$8,000.00	P-3	0.00 NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-2-----					2	\$8,000.00		0.00		
7	WKMG	08/21/12	08/21/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$7,000.00	P-3	0.00 NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-1-----					1	\$7,000.00		0.00		
8	WKMG	08/21/12	08/21/12	Tue Prime 10p The Mentalist	CM	10-11p	-1-----	:30	1	\$6,000.00	P-3	0.00 NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-1-----					1	\$6,000.00		0.00		
9	WKMG	08/23/12	08/23/12	Thu Prime 10p Person of Interest	CM	10-11p	---2---	:30	2	\$6,000.00	P-3	0.00 NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	---2---					2	\$6,000.00		0.00		
10	WKMG	08/25/12	08/25/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$550.00	P-3	0.00 NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----1-					1	\$550.00		0.00		
11	WKMG	08/25/12	08/25/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$2,200.00	P-3	0.00 NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----1-					1	\$2,200.00		0.00		
12	WKMG	08/26/12	08/26/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----2	:30	2	\$1,500.00	P-3	0.00 NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----2					2	\$1,500.00		0.00		
13	WKMG	08/26/12	08/26/12	Face The Nation Face The Nation 1-hr	CM	1030-1130a	-----1	:30	1	\$1,100.00	P-3	0.00 NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----1					1	\$1,100.00		0.00		
14	WKMG	08/26/12	08/26/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----1					1	\$650.00		0.00		
15	WKMG	08/26/12	08/26/12	Sun Prime 9-10p Good Wife	CM	9-10p	-----2	:30	2	\$5,000.00	P-3	0.00 NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----2					2	\$5,000.00		0.00		
16	WKMG	08/26/12	08/26/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----2	:30	2	\$5,000.00	P-3	0.00 NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----2					2	\$5,000.00		0.00		



WKMG

Print Date: 08/20/12

Page 3 of 3

Contract / Revision

257191

Flight Dates 08/21/12-08/27/12

Hiatus Dates

Original Date / Revision 08/20/12/ 08/20/12

Order Sep 00:05:00

Advertiser POL/Restore Our Future

Product RESTORE OUR FUTURE

Estimate # 1940

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
16	WKMG	08/26/12	08/26/12	Sun Prime 10-11p The Mentalist	CM	10-11p	-----2	:30	2	\$5,000.00	P-3	0.00 NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----2					2	\$5,000.00		0.00		
E 17	WKMG	08/26/12	08/26/12	Sun 11p News Sun 11p News	CM	11-1135p	-----S	:30	1	\$2,200.00	P-3	0.00 NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/20/12	08/26/12	-----S					1	\$2,200.00		0.00		
18	WKMG	08/27/12	08/27/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/27/12	09/02/12	1-----					1	\$800.00		0.00		
19	WKMG	08/27/12	08/27/12	News at 6p News at 6p	CM	6-630p	1-----	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/27/12	09/02/12	1-----					1	\$1,200.00		0.00		
20	WKMG	08/27/12	08/27/12	News at 7p News at 7p	CM	7-7:30p	1-----	:30	1	\$1,500.00	P-3	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/27/12	09/02/12	1-----					1	\$1,500.00		0.00		
21	WKMG	08/27/12	08/27/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	1-----	:30	1	\$1,500.00	P-3	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/27/12	09/02/12	1-----					1	\$1,500.00		0.00		
22	WKMG	08/27/12	08/27/12	M-F 11p News M-F 11p News	CM	11-1135p	1-----	:30	1	\$2,200.00	P-3	0.00 NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/27/12	09/02/12	1-----					1	\$2,200.00		0.00		
													Totals	44\$111,100.00